

ANNOUNCEMENT



THIS IS AN ANNOUNCEMENT TO
ATTEND THE FORMAL LAUNCH OF:

Millennial Motion

How to Transform Leadership for the Next Generation to tackle the Pressing Global Challenges of Our Time?

Organized by the Millennial Research Team in partnership with
Synergized Earth Network (SEN), Centre for Innovation,
HagueTalks & OYWTheHague

» **DATE** 14 April 2016

» **PLACE** Centre for Innovation

Campus The Hague at Leiden University
Schouburgstraat 2, The Hague

FROM 19.00 - 22.00 [PLEASE BE PRESENT AT 18.45]

RSVP

Please let us know whether you are able to attend

✉ yiwen.h@synergizedearthnetwork.org

We look forward to welcome you soon!

Hopeful Wishes,

Doctoral Researcher Seren Dalkiran
On behalf of the Millennial Research Team
and launch team Synergized Earth Network (SEN),
Centre for Innovation, HagueTalks
& OYWTheHague

The launch of 'Millennial Motion' has been
based on a preliminary report of a scientific study
conducted at the University of Notre Dame Australia,
Utrecht University and Varna University of Management.



With the support of Professor Emeritus Geert Hofstede and in collaboration with
the Millennial Research Team, Synergized Earth Network (SEN) and TNS-NIPO.

Centre for Innovation, HagueTalks
and OYWTheHague are the launch
partners for the 'Millennial Motion
event' on 14 April in The Hague.



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Millennial Motion

How to Transform Leadership for the Next Generation to Tackle the Pressing Global Challenges of Our Time?

It is critical to focus on where hope and potential lies. The hope of new generations. Especially during these pressing times since the recent attacks on humanity and the societal upheaval it caused in Turkey, Belgium and Pakistan and many other places in this world, we are in need of new hopeful perspectives.

The Millennial Research Team in collaboration with Synergized Earth Network (SEN), Centre for Innovation, HagueTalks & OYWTheHague are organizing the 'Millennial Motion launch' in light of a preliminary report based on a pioneering scientific study conducted on Millennial Leadership worldwide by doctoral researcher Seren Dalkiran. The Millennial Motion launch will be held on April 14, 2016, at the Centre for Innovation, Campus The Hague, Leiden University.

To provide Millennial leaders with a platform to voice their perspectives and a call to action, the very first 'MillennialTalks' edition of HagueTalks will be organized. The story of a new generation of leaders who are emerging worldwide will be outlined. Various impact areas will be represented covering education, civil society, business, governance, technology and grassroots leadership. Stakeholders are invited to foster intergenerational and action-oriented dialogue on equal grounds with Millennial leaders. The focus will be on understanding this new generation of leaders and the leadership necessary in order to equip themselves to become resilient in the face of global challenges. This launch is a kick-off and pilot of the 'MillennialTalks' series in collaboration with HagueTalks.

What is the Story of our Generation?

The world is undergoing pressing unprecedented global crises on a social, economic and ecological level. There is an underlying crisis of value-orientations and mindset beneath these crises. This is reflected in the current dominant leadership paradigm in our world. A paradigm that is dysfunctional to respond to the enormous complexity of the interconnected global challenges we are facing on multiple levels.

The Need for an Alternative Leadership Paradigm

There is a need for an alternative leadership paradigm. Yet in this transitional era, it is undefined what that paradigm might be. The question is whether young emerging conscious and empowered leaders in the so-called Millennial Generation globally can be carriers of such an alternative leadership paradigm. They are not only more than half of the current world population, but are also estimated to comprise more than 75% of the global workforce in 2025. They are coming of age and redefining and transforming leadership.



Millennial Leadership

A scientific study has been conducted on the role of Millennial leaders in global change worldwide by doctoral researcher and Millennial Seren Dalkiran. The significant research findings shed (scientific) light on the characteristics, perspectives and leadership approaches of Millennial leaders worldwide. Preliminary insights will be shared during this event with a focus on the wider perspectives of Millennial leaders worldwide who will share their stories. As young professionals, (future) decision-makers and collaborators in the future prospects of our world they are called to be understood by various stakeholders.

- » Which leadership characteristics does this new generation of leaders carry?
- » Are these characteristics potential building-blocks for an alternative leadership paradigm, responsive to tackling pressing societal challenges?
- » More importantly, what are their needs to be equipped to become resilient in the face of global challenges?

These are burning questions that will be addressed. With the launch of *'Millennial Motion'* based on the preliminary report from the doctoral research conducted on Millennial Leadership worldwide, an evidence-based bridge between theory and practice and the nexus between science and society will be build. Hereby the role of science, education and knowledge generation will be redefined in terms of its practical application across stakeholders. The implications this can have for human societies, new forms of cooperation and leadership will also be addressed.

