

# Draft Launch Program



## Millennial Motion:

*How to transform leadership for the next generation to tackle the pressing global challenges of our time?*

Centre for Innovation, Schouwburgstraat 2, The Hague  
14 April 2016, 19.00 – 22.00

Welcome

**The Story of Our Generation & Introduction ‘MillennialMotion’: Seren Dalkiran**

**Millennial Talks Series (Part I) across various Impact Areas**

- **Civil society:** Ezequiel Jimenez  
Response stakeholder
- **Business:** Tariq Al-Olaimy  
Response stakeholder
- **Public Policy:** Mahmoud El Refai  
Response stakeholder

**Intermezzo**

**Break-out Sessions:** *Intergenerational Dialogue and Cooperation*

**Millennial Talks Series (Part II)**

- **Education:** Jonathan Fritzler  
Response stakeholder
- **Technology:** Remco Bloemen  
Response stakeholder
- **Grassroots Leadership:** Bena Mwangeli  
Response stakeholder

**Break-out Sessions:** *Intergenerational Dialogue and Cooperation*

**Harvesting: What’s next?**

**Closing: Space for learning and connecting**

\*Please note that this program may be subject to change

# Millennial Motion: Speakers' Biographies



## **Ezequiel Jimenez (Impact Area: Civil Society)**

Originally from Salta, Argentina, Ezequiel is an Erasmus Mundus Scholar (European Union) with a Masters Degree in Human Rights Policy and Practice at the University of Roehampton (UK), Gothenburg (Sweden) and Tromsø (Norway).

Ezequiel participated in the Executive Education Diploma program (Yale University, Babson College, Santander Bank and Studio Banana) as part of the Qatar Foundation's WISE Learner's Voice 2014-2015 program. He has a broad range of experiences in civil society, currently works at Amnesty International in London and its a proud member of SEN.

**For more information:**

 <https://uk.linkedin.com/in/ezejim>



## **Tariq Al-Olaimy (Impact Area: Business)**

Tariq Al-Olaimy is a co-founder of 3BL Associates, which is a people + planet strategy consultancy and think-do-tank that was established to re-imagine a more sustainable and regenerative Middle East. Tariq has a wide range of experiences in (social)businesses and is among the first 100 people in the world certified in Biomimicry, which is a field that applies nature's wisdom to solving some of the greatest human challenges.

As a sustainability and youth education policy advocate, he has worked with UN organizations such as UNESCO, UNFCCC, UNDP, and UNEP towards the Post-2015 Development Agenda. He is the founding National Coordinator of the Arab Youth Climate Movement (AYCM) and member of several leadership networks and initiatives; a Global Shaper of the World Economic Forum; a One Young World Ambassador; a TEDxBahrainona curator; and an alumnus of global leadership organizations such as AIESEC, Common Purpose, US IVLP and Singularity University.

**For more information:** [www.3blassociates.com](http://www.3blassociates.com)

 <https://bh.linkedin.com/in/tariqalolaimy>



## **Mahmoud El-Refai (Impact Area: Public Policy)**

Mahmoud El- Refai studied electrical engineering at Cairo University and later received his Masters in General Management from Vlerick Business School and was also awarded the Youssef Jameel Public Leadership Fellowship at the American university in Cairo. For the past 10 years, he has been working with various NGOs across Africa, Europe and Latin America on community development projects and has a wide range of experiences in public policy development. In 2013, Mahmoud

Mahmoud joined Siemens as a strategy officer and has consulted on several projects related to renewable energy policies, energy efficiency and Egypt's energy mix scenario planning, as well as the environmental and social issues relevant to the energy industry. His focus is on bridging the gap between civil society, the private and public sector to benefit the people at the bottom of the economic pyramid.

**For more information:**

 <https://eg.linkedin.com/in/mahmoud-el-refai-0a35005>



### **Jonathan Fritzler (Impact Area: Education)**

Jonathan Fritzler is the founder of Sacred Strategy, with the mission to “Activate conscious entrepreneurs to change the way the world does business”. He designed the Mind Lab Experience- a transformational workshop that teaches practical quantum physics, neuroscience, and heart coherence research to help participants create a timeline for success.

He is the author of the book “Hack Your Education”. While studying business at the University of Hawaii, he used his school research to build a million-dollar recording studio in Honolulu. Jonathan has given a TED Talk called “The Education Energy Movement” and is very passionate and experienced on the domain of education.

**For more information:** <http://educationenergy.net>

 <https://www.linkedin.com/in/jonathanfritzler>



### **Remco Bloemen (Impact Area: Technology)**

Remco is driven by curiosity. Holding multiple degrees, Remco has a BA in mathematics and physics, and an MSc in innovation and entrepreneurship from Singularity University in Silicon Valley.

In 2008 Remco co-founded Coblue, a cyber security company. Coblue uses an unconventional approach to develop software that function without relying on central servers. This creates very resilient secure solutions. Coblue helps individuals and organizations collaborate easily but with very strong security. In 2015 Remco became a digital nomad, working remotely from international innovation hubs as Warsaw, Mumbai, Kuala Lumpur and Mexico City and has a wide range of experiences in cutting-edge technologies.

**For more information:** <https://coblue.eu/>

 <https://nl.linkedin.com/in/remcobloemen>



### **Benedetta Mwangeli (Impact Area: Grassroots Leadership)**

Benedetta Mwangeli (Bena) is a local leader from Kenya and she has a wide range of experience in community-development and grassroots leadership and collaboration. She has founded an organization in 2010, *Mukuru Talent Development* in the Viwandani slum in East Nairobi. Bena also worked for international organizations such as Innovations for Poverty Action.

Her mission is to empower the youth in the slums to take ownership of their futures by developing their talents, job skills and education in areas such as performing arts, computer skills and health, while at the same time providing them with a platform to voice their needs and thrive as leaders in their community. Bena is very passionate and has a wide range of experiences in grassroots leadership.

**For more information:** <http://mukurutalentdevelopment.weebly.com>

 <https://nl.linkedin.com/in/benedetta-mwangeli-68bbaa33>



### **Seren Dalkiran (Impact Area: Research & Knowledge Generation)**

Seren is a multidimensional lifelong learner. She is currently completing her cross-continental doctoral research, which she pioneered on Millennial Leadership globally at the University of Notre Dame Australia, Utrecht University and Varna University of Management and got various stakeholders on board.

She brings together theory and practice as well as science and society by also being the originator and co-founder of Synergized Earth Network (SEN). SEN is a global value-driven network uniting leaders across generations to tackle the most pressing challenges of our time on a social, economical and ecological level. She designed a value-driven leadership and talent development curriculum and pedagogy. In her work she constantly focuses on creating conducive conditions in which she and others can realize their purpose and full potential to serve their communities, societies and the world at large. For her societal and scientific work, she won numerous (inter)national awards for academic excellence, leadership development and societal engagement.

**For more information:** [www.synergizedearthnetwork.org](http://www.synergizedearthnetwork.org)

 <https://nl.linkedin.com/in/serendalkiran>

